A3940-18-U

The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3 April 1985

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Polytechnic State University - San Luis Obispo
California State Polytechnic University - Pomona
California State University - Chico
California State University - Fresno
California State University - Long Beach
California State University - Sacramento
University of California - Berkeley
University of California - Los Angeles
University of Idaho
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
University of Southern California
University of Southern California - Graduate School of Business Administration
Stanford University
Washington State University
University of Washington
Western Washington University

The 187 placement offices at the 163 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1984, and August 31, 1985. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 2 through April 4) and cumulatively (September 1 through April 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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ISSN 0196-1004

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	95	670	$1659	$1720	$1833	$1675	$1458	567	3939	$1622	$1683	$1750	$1650	$1444
Business—General (incl. Mgmt.)	60	308	1610	1651	2083	1500	1300	292	1389	1587	1606	2000	1542	1248
Marketing & Distribution	34	150	1565	1599	1850	1500	1375	166	733	1601	1546	2000	1583	1244
HUMANITIES & SOCIAL SCIENCES														
Humanities	4	59	1628	1635	*	*	*	33	305	1473	1436	2000	1500	900
Economics[2]	+	96	+	1850				16	226	1506	1712	*	*	*
Other Social Sciences	10	89	1499	1757	*	*	*	68	403	1449	1464	2190	1317	1000
ENGINEERING														
Aeronautical	3	72	2100	2303	*	*	*	22	264	2192	2231	2410	2205	2000
Chemical	17	410	2253	2375	*	*	*	52	1134	2294	2375	2542	2342	2000
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	16	137	2130	2011	*	*	*	58	532	2044	1979	2383	2025	1768
Electrical (incl. Computer Engrg.)	129	1607	2256	2287	2503	2308	1930	440	5023	2198	2268	2500	2276	1816
Geological	+	6	+	2115				+	34	+	2220			
Industrial	7	166	2101	2198	*	*	*	29	601	2133	2180	2417	2123	1865
Mechanical	55	822	2195	2268	2500	2250	1900	236	2695	2142	2249	2400	2167	1794
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	5	69	2255	2240	*	*	*	5	165	2255	2263	*	*	*
Mining	+	9	+	2323				+	24	+	2174			
Nuclear (incl. Engrg. Physics)	+	10	+	2380				1	46	1931	2290	*	*	*
Petroleum	2	106	2275	2608	*	*	*	3	292	2475	2641	*	*	*
Engineering Technology	10	92	2136	2116	*	*	*	49	381	2117	2131	2416	2166	1750
SCIENCES														
Agricultural Sciences	3	20	1911	1552	*	*	*	21	103	1421	1459	1750	1300	1220
Biological Sciences	1	11	1917	1162	*	*	*	9	51	1499	1376	*	*	*
Chemistry	+	21	+	2015				7	79	1884	1867	*	*	*
Computer Science	46	496	2228	2098	2427	2250	2000	243	1746	2113	2064	2427	2167	1667
Health (Medical) Professions	+	23	+	1749				5	114	1833	1805	*	*	*
Mathematics	12	77	2299	2092	*	*	*	29	176	2215	2034	2492	2306	1625
Other Physical & Earth Sciences	2	31	2056	2073	*	*	*	13	97	1898	1903	*	*	*
Totals	519	5557						2364	20592					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Accounting/Auditing	111	761	$1664	$1732	$1917	$1670	$1417	622	4177	$1627	$1690	$1791	$1650	$1417
Business Administration	41	169	1589	1701	2100	1500	1250	185	825	1565	1596	2041	1500	1153
Communications	3	22	2133	2021	*	*	*	9	155	1640	1521	*	*	*
Community & Service Orgs. Work	+	9	+	1214				7	70	1379	1350	*	*	*
EDP-Programming/Systems	53	629	2243	2140	2448	2250	2000	253	2022	2125	2089	2427	2167	1680
Engineering	241	3155	2225	2286	2500	2290	1917	865	10312	2175	2263	2475	2216	1833
Farm & Natural Resources Mgmt.	+	8	+	1964				5	45	1555	1536	*	*	*
Finance & Economics	6	147	1470	1809	*	*	*	48	418	1476	1692	1750	1500	1120
Health (Medical) Services	+	28	+	1670				4	136	1492	1718	*	*	*
Manufacturing &/or Industrial Oprs.	4	71	1960	2096	*	*	*	27	289	1948	2063	2292	1968	1417
Mathematics/Statistics	2	34	2190	2027	*	*	*	8	93	2111	1984	*	*	*
Merchandising/Sales Promotion	19	138	1446	1550	*	*	*	122	668	1456	1456	1833	1416	1200
Personnel/Employee Relations	3	7	1490	1459	*	*	*	33	82	1934	1745	2615	2130	1000
Research—Non-Scientific	+	43	+	2097				1	98	1500	1979	*	*	*
Research—Scientific	4	97	2282	2184	*	*	*	25	257	1902	2035	2500	2023	1208
Rotational Training—Non-Technical	+	29	+	1588				12	157	1571	1493	*	*	*
Rotational Training—Technical	+	61	+	2260				1	112	2200	2155	*	*	*
Sales—Non-Technical Degree	31	127	1631	1596	1916	1500	1416	130	559	1614	1580	2000	1579	1200
Sales—Technical/Scientific Degree	1	22	1917	2216	*	*	*	7	77	1884	2162	*	*	*
Totals	519	5557						2364	20552					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates
Inexperienced
(One Year Or Less Of Full Time, Non-Military Employment)

GRADUATE PROGRAM	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	1	16	$1750	$1947	*	*	*	19	327	$1791	$2043	*	*	*
MBA (Non-Technical Undergraduate)	9	181	2130	2402	*	*	*	59	538	1977	2238	$2350	$2000	$1520
MBA (Technical Undergraduate)	+	45	+	2545				1	123	2680	2483	*	*	*
MS-Business (incl Mgmt., Mktg., Finance, etc.)	5	20	2580	2649	*	*	*	7	72	2551	2376	*	*	*
Industrial Mgmt. (incl. Industrial Admin.)	+	4	+	2671				1	20	2000	2385	*	*	*
Administration (incl. Public, Hospital, etc.)	3	6	2836	2603	*	*	*	4	23	2864	2364	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Humanities	+	1	+	1500				+	30	+	1519			
Social Sciences	+	+	+	+	*	*	*	2	50	1766	1713	*	*	*
ENGINEERING														
Chemical	2	43	2679	2670	*	*	*	5	106	2513	2594	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	2	11	2363	2531	*	*	*	7	103	2365	2363	*	*	*
Electrical (incl. Computer Engrg.)	9	151	2650	2771	*	*	*	44	514	2665	2732	2890	2698	2375
Industrial	+	10	+	2506				2	44	2792	2440	*	*	*
Mechanical	6	86	2850	2634	*	*	*	21	267	2585	2590	2860	2583	2291
Nuclear (incl. Engrg. Physics)	+	7	+	2536				1	19	2550	2552	*	*	*
SCIENCES														
Chemistry	+	5	+	2336				4	15	1980	2065	*	*	*
Computer Science	5	80	2694	2622	*	*	*	36	232	2448	2537	2783	2500	1870
Geology & Related Geological Sciences	+	12	+	2632				6	83	2563	2586	*	*	*
Mathematics	+	8	+	2382				3	20	2311	2418	*	*	*
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	1	6	2450	2550	*	*	*	2	23	2475	2563	*	*	*
Totals	43	692						224	2609					

' Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Master's Degree Candidates—Experienced[1]

DOCTORAL DEGREE CANDIDATES

GRADUATE PROGRAM	INTERIM PERIOD 3/2/85 THROUGH 4/4/85							CUMULATIVE PERIOD 9/1/84 THROUGH 4/4/85						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[2]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
Over 1 to 2 years														
MBA - Non-Tech Undergraduate	3	44	$2205	$2561	*	*	*	9	109	$2161	$2479	*	*	*
MBA - Tech Undergraduate	+	7	+	2560				1	19	2290	2627	*	*	*
Over 2 to 4 years														
MBA - Non-Tech Undergraduate	1	51	2400	2616	*	*	*	3	105	2064	2628	*	*	*
MBA - Tech Undergraduate	+	5	+	2560				+	16	+	2841			
Over 4 years														
MBA - Non-Tech Undergraduate	+	24	+	2543				3	75	2347	2581	*	*	*
MBA - Tech Undergraduate	+	9	+	2893				1	25	2900	2786	*	*	*
Totals	4	140						17	349					
ENGINEERING														
Chemical	1	17	$3300	$3354	*	*	*	19	69	$3397	$3365	*	*	*
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	+	1	+	3583				1	8	2300	2610	*	*	*
Electrical (incl. Computer Engrg.)	3	17	3722	3577	*	*	*	8	54	3640	3449	*	*	*
Mechanical	+	6	+	3336				4	29	3033	3126	*	*	*
SCIENCES														
Chemistry	3	23	3256	3007	*	*	*	19	86	3030	2916	*	*	*
Mathematics (incl. Oprs. Research, Statistics, & Actuarial Science)	+	+	+	+				+	8	+	2583			
Metallurgy (incl. Met. Engrg., Materials Engrg./ Science, & Ceramics)	1	2	3541	3542	*	*	*	6	17	3335	3212	*	*	*
Physics	2	10	3583	3110	*	*	*	4	30	3426	3049	*	*	*
Totals	10	76						61	301					

[1] Years of previous full-time, non-military employment.
[2] Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
ACCOUNTING	1669 1791 1500	60	1500	1	1583	1	1769	5			1650	2
BUSINESS - GENERAL	1620	11	1384	7	1420 1583 1280	24	2011	6			1416	1
MARKETING/DISTRIBUTN			1208	2	1531 1791 1375	23	1613	3				
HUMANITIES			1415	2			1842	2				
ECONOMICS												
OTHR SOCIAL SCIENCES			1225	2	1175	2	2000	1				

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO, MECH-EQPT		BLDG MATERIAL	
AERONAUTICAL							2100	3				
CHEMICAL							2262	2				
CIVIL -CNSTR/SAN/TRP							2250	1			2079	7
ELECTRICAL -COMPTR							2342 2503 2160	81	2362	5	2350	1
GEOLOGICAL												
INDUSTRIAL	1666	1					2181	4	2400	1		
MECHANICAL							2297 2600 2083	29	2325	1	2125	2
METALLURGICAL							2255	5				
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH							2128	4				

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	ACCTG-PUBLIC	BANK-FINANCE	MERCHANDSNG	AERO-ELECTRNC	AUTO, MECH-EQPT	BLDG MATERIAL
AGRICULTURL SCIENCES		1575 2	2583 1			
BIOLOGICAL SCIENCES				1917 1		
CHEMISTRY						
COMPUTER SCIENCE			1709 2	2261 37 2427 2058		2000 1
HEALTH (MED) PROFSNS						
MATHEMATICS		1500 1		2375 10	2345 1	
OTHR PHYSCL/EARTH SCI				2180 1		

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS — APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

BY CURRICULUM & EMPLOYER — INTERIM PERIOD 03/02/85 THROUGH 04/04/85 — PART 2 - PAGE 1

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
ACCOUNTING			1814	2	1433	3					1725	10
BUSINESS - GENERAL			1975	4	1868	7	2166	1			1671	2
MARKETING/DISTRIBUTN	1600	1			1858	2	1750	1			1842	2
HUMANITIES												
ECONOMICS												
OTHR SOCIAL SCIENCES	1900	1			1333	1						

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
AERONAUTICAL						
CHEMICAL	2387 3			2248 3		2475 4
CIVIL -CNSTR/SAN/TRP						2396 2
ELECTRICAL -COMPTR		2419 4				2463 4
GEOLOGICAL						
INDUSTRIAL					1916 1	
MECHANICAL					2300 2	2420 7
METALLURGICAL						
MINING						
NUCLEAR -ENGRG PHYS						
PETROLEUM -NATL GAS						2275 2
ENGINEERING TECH		1940 1	2420 1	1800 1		2229 3

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	CHEMCLS-DRUG	ELECTRL MAC	FOOD-BEVERAGE	GLASS-PAPER	METALS/PRODS	PETRO/ALLIED
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	2100 1				2000 1	
HEALTH (MED) PROFSNS						
MATHEMATICS						
OTHR PHYSCL/EARTH SCI						

WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1
INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
ACCOUNTING							1250	1	1584	10		
BUSINESS - GENERAL	1666	1					1563	4				
MARKETING/DISTRIBUTN												
HUMANITIES												
ECONOMICS												
OTHR SOCIAL SCIENCES							1291	1	1917	1	1750	1

WCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
AERONAUTICAL												
CHEMICAL	2208	1					1865	1	2200	1	1850	2
CIVIL -CNSTR/SAN/TRP							1907	2	2167	4		
ELECTRICAL -COMPTR	2533	3			2316	5	1841 1958 1559	25	2383	1		
GEOLOGICAL												
INDUSTRIAL												
MECHANICAL							1858	14				
METALLURGICAL												
MINING												
NUCLEAR -ENGRG PHYS												
PETROLEUM -NATL GAS												
ENGINEERING TECH												

WCPA INTERIM REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

APRIL 1985 WCPA REGIONAL INTERIM REPORT NUMBER 1

INTERIM PERIOD 03/02/85 THROUGH 04/04/85

CURRICULUM	RESRCH/CONSLT	TIRE-RUBBER	UTLTIES-PUBLC	GOVT-FEDERAL	GOVT-LCL/STATE	NON-PROFIT ORG
AGRICULTURL SCIENCES						
BIOLOGICAL SCIENCES						
CHEMISTRY						
COMPUTER SCIENCE	2508 2		2158 2			
HEALTH (MED) PROFSNS						
MATHEMATICS						
OTHR PHYSCL/EARTH SCI				1931 1		

REV 2

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 1 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 WCPA REGIONAL INTERIM REPORT

CURRICULUM	ACCTG-PUBLIC		BANK-FINANCE		MERCHANDSNG		AERO-ELECTRNC		AUTO,MECH-EQPT		BLDG MATERIAL	
MBA - NON-TECHNICAL	1875	1			1916	1	2159	3				
MBA - TECHNICAL												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 2 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 WCPA REGIONAL INTERIM REPORT

CURRICULUM	CHEMCLS-DRUG		ELECTRL MAC		FOOD-BEVERAGE		GLASS-PAPER		METALS/PRODS		PETRO/ALLIED	
MBA - NON-TECHNICAL	2742	2									2166	1
MBA - TECHNICAL												

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER PART 3 INTERIM PERIOD 03/02/85 THROUGH 04/04/85

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES APRIL 1985 WCPA REGIONAL INTERIM REPORT

CURRICULUM	RESRCH/CONSLT		TIRE-RUBBER		UTLTIES-PUBLC		GOVT-FEDERAL		GOVT-LCL/STATE		NON-PROFIT ORG	
MBA - NON-TECHNICAL					1250	1						
MBA - TECHNICAL												